



Student Enrichment Sponsorships

Career Association

All 86 of JMG's statewide middle and high school programs have student-led associations which introduce team-building, leadership, and communication skills. All JMG students participate in their local Career Associations, where they lead and organize community service activities and learn a variety of competencies through philanthropy. JMG's academic curriculum is tied directly to these projects and incorporates financial education, written and communication skills, conflict resolution, the importance of constructive feedback, and includes skill building such as telephone and email etiquette.

Full sponsorship - \$90,000

Leadership Education Conference (LEC)

This conference spans three days to accommodate all 86 of JMG's statewide middle and high school programs. Elected Career Association officers and rising leaders travel to Central Maine to share ideas and develop plans for fundraising and community service, compete in leadership training and team-building exercises, and develop group dynamic. "This morning, I jumped out of bed, because today was important to me. I have to start thinking about my future. We talk about this a lot in JMG." Sophomore, Rockland

Full sponsorship - \$100,000

Career Development Conference (CDC)

JMG's largest event of the year celebrates the accomplishments of more than 600 career- and college-ready JMG juniors and seniors. Located at Thomas College, students participate in a full day of competitive events that measure skills in interviewing, job preparedness, team work, communication, and leadership. Competitions are judged by approximately 80 business and community volunteers from around the state. Students, who may not receive recognition in traditional graduation ceremonies, are awarded and recognized for their accomplishments in college/career readiness. This event also features student-designed exhibits and a Career Expo with businesses and higher education institutions from all over Maine. "[CDC] was a terrific networking opportunity. You need to make connections. These are people who can help you get to where you want to go." Senior, Brewer

Full sponsorship - \$100,000

Local Regional Student Events

JMG's statewide programs are organized into three regions: north, central, and south. Each region hosts one to two events each year that bring students together for a common purpose. Typically each event reinforces JMG's focus on philanthropy, offers a new learning environment, and supports JMG curriculum such as leadership, communication, and workforce preparedness. Past events have included benefit walks, community cleanup, tours of business centers, and outdoor adventures. "I love JMG. It's a fun class, but teaches me to focus on the important things like school, and being a better person, a good person." 8th Grader, Freeport

Full sponsorship - \$60,000

Urban Adventure

Over 150 JMG 8th grade students travel to Portland for an exciting overnight to tour the Old Port and engage with business leaders from a variety of industries including retail, law enforcement, fishing, technology, and more. Volunteer business hosts share their personal career paths and career options within their industries. Students practice communication, social skills, problem solving, group decision making, and networking skills throughout the day. The overnight is a celebration and opportunity to make friends from other parts of the state. The second day is comprised of job preparedness exercises and workshops, administered by generous business volunteers. "Urban Adventure will definitely be my biggest highlight of my year in 8th grade, and will be something I will remember my whole life." 8th Grader, Mt. View

Full sponsorship - \$40,000

Other Opportunities

CDC Table Sponsor: \$100
100 Available

'Table Sponsored by [Your Business]' placard at one CDC table

Student of Distinction Award: \$100
10 Available

'Award Sponsored by [Your Business]' presented to a current or alumni student during the academic year

Sponsorship Levels

Captain • One per event available

Amount: Full sponsorship of any event

- Naming and promotion rights for the event
- Inclusion of logo on all event materials
- Name and logo on banner or televised at event
- Opportunity for sponsor to speak at event
- Social media coverage
- Prominent spot on JMG's website
- JMG e-newsletter article in a quarterly publication
- A Mission Moment Top sponsors will have the opportunity to be interviewed by a JMG student. The interview will be published in a quarterly JMG e-newsletter, on our website and Facebook page, and available for the sponsor's internal publications.

Vanguard • Five available

Amount: \$20,000

- Name and logo in all event programs
- Name and logo in prominent spot on banner or televised at all events
- Social media coverage
- Prominent spot on JMG's website
- JMG e-newsletter article in a quarterly publication
- A Mission Moment Top sponsors will have the opportunity to be interviewed by a JMG student. The interview will be published in a quarterly JMG e-newsletter, on our website and Facebook page, and available for the sponsor's internal publications.

Navigator • Ten available

Amount: \$10,000

- Name and logo in all event programs
- Name and logo on banner or televised at all events
- Social media coverage
- Listing on JMG's website
- Noted sponsor in JMG e-newsletter in a quarterly publication
- JMG logo article of distinction to wear at event

Pathfinder • Twenty available

Amount: \$5,000

- Name in all event programs
- Social media coverage
- Listing on JMG's website
- Noted sponsor in JMG e-newsletter in a quarterly publication

Mentor • Twenty-five available

Amount: \$1,000

- Name in all event programs
- Social media coverage
- Listing on JMG's website

Guide • Fifty available

Amount: \$500

- Social media coverage
- Listing on JMG's website

"It amazes me how much JMG has changed my life. I've been able to have so many experiences I would never have had if I wasn't part of this program. If it weren't for [my Specialist], I would not be where I am now. He has helped me through a lot of tough times in my life, and has been one of the few reasons I've shown up for school daily." - 8th Grader, Waterville